

Philip D. Murphy Governor

Sheila Y. Oliver Lt. Governor State of New Jersey

BOARD OF PUBLIC UTILITIES
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June 8, 2022

Joe DeRado Managing Partner Innovative Energy Advisors, LLC One River Center, 331 Newman Springs Rd Building One, Suite 143 Red Bank, NJ 07701

Re:

**Energy Agent and Private Aggregator Renewal Registrations** 

Dkt. Nos. EE21030662L and GE21030663L

Dear Mr. DeRado:

In accordance with the Electric Discount and Energy Competition Act of 1999, N.J.S.A. 48:3-49 et seq., at its June 8, 2022 Agenda meeting, the New Jersey Board of Public Utilities ("Board") voted to renew the Energy Agent and Private Aggregator Registrations, numbers EA-0619 and PA-0257, issued to Innovative Energy Advisors, LLC. Pursuant to N.J.A.C. 14:4-5.8, these registrations shall not expire so long as a registration renewal fee accompanied by an annual information update form is submitted to the Board within 30 days prior to the annual anniversary date of June 8<sup>th</sup>.

These registrations are effective June 8, 2022. These registrations and the rights thereunder are **Non-Transferable.** 

This letter is not an endorsement of, nor is it intended for use in, the marketing promotions of the registrant. Registrants shall comply with all applicable law, including the Electric Discount and Energy Competition Act, which prohibits the unauthorized change of a customer's energy provider and other fraudulent and illegal marketing activities.

If you have any questions, please contact Sandra Perez at (609) 913-6297.

Sincerely,

Carmen D. Diaz Acting Secretary

CDD/sgp